

Des Moines Area CC/Iowa State University 2023-24

Total Credits = 126

Semester 1				FRESHMEN YEAR				Semester 2			
CC Course Work		ISU		CC Course Work		ISU		CC Course Work		ISU	
ECN130	Microeconomics	ECON101	3	BIO 151	Nutrition	FSHN167	3				
ENG105	Composition I	ENGL150	3	BUS185	Business Law	ACCT215	3				
<i>GLS235</i>	<i>International Studies</i>	<i>INTST235</i>	<i>3</i>	ENG106	Composition II	ENGL250	3				
MAT121	College Algebra	MATH140	3	MGT101	Management	AESHM287	3				
PSY111	Intro. To Psychology	PSYCH101	3	SPC101	Oral Communication	SPCM212	3				
SDV171	Library Instruction	LIB160	1								
				16				15			

Semester 3				SOPHOMORE YEAR				Semester 4			
CC Course Work		ISU		CC Course Work		ISU		CC Course Work		ISU	
ACC131	Accounting	ACCT284	3	<i>CSC116</i>	<i>Computing</i>	<i>COMS113</i>	<i>3</i>				
MAT156	Statistics	STAT104	3	JOU167	Public Relations	Prof. Elect.	3				
MKT110	Marketing	AESHM340	3	PEH255	Sports Mgmt	Prof. Elect.	3				
<i>PSY261</i>	<i>Human Sexuality</i>	<i>HDFS276</i>	<i>3</i>	MKT145	Sales Management	AESHM238	3				
SOC110	Sociology	SOC134	3	<i>MUS100</i>	<i>Music Appreciation</i>	<i>MUSIC102</i>	<i>3</i>				
				15				15			

Semester 5				JUNIOR YEAR				Semester 6			
AESHM111	Professional Dev. For AESHM		1	AESHM311E	Seminar on Careers & Internships		1				
AESHM111L	EVENTS & HSPM Careers and LC		1	EVENT277	Digital Promotion in Event Mgmt		3				
AESHM211	Leadership Development		3	EVENT371	Conference & Meeting Planning		3				
AESHM342	Aesthetics of Consumer Exp.		3	EVENT343	Virtual & Hybrid Events		3				
EVENT171	Intro. To Event Management		3	EVENT367	Event Sales		3				
ENGL302	Business Communication		3		"Option" Course 1		3				
				14				16			

Summer Semester		SENIOR YEAR	
AESHM470F	Supervised Prof. Internship		3
			3

Semester 7				SENIOR YEAR				Semester 8			
EVENT212	Digital Production in Event Mgmt		3		Event Mgmt Elective Course		2				
EVENT471	Special Events Coordination		3		Event Mgmt Elective Course		3				
EVENT485	Event Mgmt Production		3		Event Mgmt Elective Course		3				
	"Option" Course 2		3		"Option" Course 6 or Event Mgmt Elect.		3				
	"Option" Course 3		3		"Option" Course 4		3				
				15				17			

Note: This schedule is one example of many different schedule options to receive a B.S. in Event Management at Iowa State University. Classes in red italics will transfer to ISU as electives. Only 65 credits from a two-year institution may apply toward the degree program. Please discuss these requirements with your Iowa State Event Management advisor. Requirements for Humanities (3 credits), Mathematics (3 credits), Natural Sciences (3 credits), Social Sciences (6 credits), International Perspectives (3 credits), and U.S. Diversity (3 credits) may be met by many classes. Consult your Iowa State degree audit for final degree requirements. For any questions or assistance with your schedule, please contact your Iowa State Event Management advisor.