

## Apparel, Merchandising, and Design Transfer Plan

### Iowa State University (ISU) and Des Moines Area Community College (DMACC)

Welcome to Apparel, Merchandising, and Design! A top-ranked fashion education with a university experience is what you'll find at Iowa State. Our students, faculty and staff are on the cutting edge of education in this global industry. As an Apparel, Merchandising, and Design (AMD) student, you will build a comprehensive base of knowledge about the textiles and apparel industry. This includes merchandising and marketing strategies, fashion design, product development, and production processes.

We're also home to one of the **largest student-produced fashion shows** in the country. Be part of an experience where your designs are showcased in front of annual sellout crowds of over 2000 people. Learn why students choose Iowa State for their fashion future and what it takes to produce The Fashion Show in **this TV documentary**.

The courses listed below can be taken at DMACC and transfer to Iowa State University (ISU) to satisfy requirements in the Bachelor of Science degree in Apparel, Merchandising, and Design. This transfer plan document was accurate on the date it was prepared and may not reflect subsequent changes by ISU or DMACC. For this reason, the transfer plan should not replace consultation with an Iowa State University **academic advisor**

- **All courses on this plan do not need to be completed prior to transfer.** Typically, transfer students complete 1 year of prerequisite courses at ISU followed by 2 years of upper-level coursework to earn the Bachelor of Science degree in Apparel, Merchandising, and Design.
- **No more than 65 semester credit hours earned at a two-year college** can be applied to a baccalaureate degree from ISU. The university accepts up to 16 semester hours of credit earned in career-technical courses if the sending college accepts such courses toward its Associate of Art or Associate of Science degrees.
- **Plan ahead** to **apply to ISU** a year prior to when you anticipate starting ISU courses, complete the **Federal Financial Aid Application (FAFSA)** for financial aid options, and apply for **scholarship** opportunities.

ISU Course for AMD General Education Course(s)	DMACC equivalent course(s)	Notes
<b><u>Communications:</u></b>		
ENGL 1500	ENG 105: Comp I	
ENGL 2500	ENG 106: Comp II	
COMST 2140 or SP CM 2120	SPC 170: Professional Comm or SPC 101: Fundamentals of Oral Comm	No equivalent course for COMST 2100 or 2180
<b><u>Natural Science &amp; Math:</u></b>		

MATH 1040 <b>or</b> MATH 1050 <b>or</b> MATH 1400 <b>or</b> MATH 1430	MAT 141: Finite Mathematics <b>or</b> MAT 110: Math for Liberal Arts <b>or</b> MAT 121: College Algebra <b>or</b> MAT 129: Precalculus	No equivalent course for MATH 1040, 1050 or 1600 MATH 1500 recommended for Merchandising
CHEM 1630 & 1630L	CHEM 122: Intro to General Chemistry	Chem 1630 & 1630L required for Creative & Technical Design and Product Development students
ASTRO 1200 <b>or</b> BIOL 1010 <b>or</b> BIOL 1550 <b>or</b> BIOL 1730 <b>or</b> HN 1670 <b>or</b> MTEOR 2060	PHS 152: Astronomy <b>or</b> BIO 104: Intro to Biology w/ Lab <b>or</b> BIO 157: Human Biology <b>or</b> ENV 115: Environmental Sci <b>or</b> BIO 151: Human Nutrition <b>or</b> PHS 166: Meteorology, Weather, & Climate	<i>Any PHY courses except for PHY 1060 &amp; 71000</i>
STAT 1040 <b>or</b> STAT 2260	MAT 156: Statistics <b>or</b> MAT 162: Princ of Business Statistics	No equivalent course for STAT 1010
<b>Humanities &amp; Social Science:</b>		
ECON 1010	ECON 130: Princ of Microeconomics	
ART H 2800 <b>or</b> ART H 2810 <b>or</b> HIST 2010 <b>or</b> 2020 <b>or</b> HIST 2210 <b>or</b> HIST 2220	ART 203: Art History I <b>or</b> ART 204: Art History II <b>or</b> HIS 110: Western Civ: Ancient to Early Modern <b>or</b> HIS 111: Western Civ: Early Modern to Present <b>or</b> HIS 151: US History to 1877 <b>or</b> HIS 152: US History Since 1877	ART H required for Creative & Technical Design
<b>ISU Course for AESHM Prof Dev Course(s)</b>	<b>DMACC equivalent course(s)</b>	<b>Notes</b>
AESHM 2110	MGT 147: Leadership Development	
AESHM 3110N	APP 600: Industry Career Dev	
AESHM 4700M	APP 602: Internship I <b>or</b> APP 702: Internship II	
<b>ISU Course for AMD Integrate Core Course(s)</b>	<b>DMACC equivalent course(s)</b>	<b>Notes</b>
AMD 1310	APP 261: Fashion Industry Analysis	
AMD 2040	APP 209: Textile Science <b>and</b> APP 212: Textile Science Lab <b>or</b> APP 211: Textiles <b>and</b> APP 212: Textile Science Lab	
AMD 2100	APP 295: Digital Product Design	
AMD 2750	MKT 160: Principles of Retailing	
COM S 1130	CSC 116: Information Computing	
<b>ISU Course for AMD Creative &amp; Technical Design Course(s)</b>	<b>DMACC equivalent course(s)</b>	<b>Notes</b>
AMD 2780	APP 240: Fashion Design	Only when skills demonstrated w/ instructor

ISU Course for AMD Product Dev Course(s)	DMACC equivalent course(s)	Notes
AMD 2780	APP 240: Fashion Design	Only when skills demonstrated w/ instructor
ISU Course for AMD Merchandising & Retail Analytics Course(s)	DMACC equivalent course(s)	Notes
ACCT 2840	ACC 131: Princ of Accounting I	
AESHM 3400	MKT 110: Princ of Marketing	
AMD 3770	APP 235: Visual Merchandising Studio	
ISU Course for AMD Fashion Communication Course(s)	DMACC equivalent course(s)	Notes
AMD 3760	APP 270: Fashion Buying	<b>Combined w/ 1 cr independent study</b>
AESHM 3400	MKT 110: Princ of Marketing	
AMD 2880	APP 265: Fashion Styling	
AMD 3770	APP 235: Visual Merchandising Studio	
ISU Course for AMD Elective Course(s)	DMACC equivalent course(s)	Notes
AESHM 2720	APP 300: Fashion Events & PR	
AESHM 3800N	APP 291: Fashion Study Tour	
	MKT 140: Selling	

\*For AMD course requirements, refer to the Iowa State University [Apparel, Merchandising and Design](#) catalog.

#### Additional notes:

- A minimum of 123 credits are required to earn a Bachelor of Science degree in Apparel, Merchandising, and Design. Students may choose electives beyond the requirements for the major to reach that total if needed.
- All students majoring in Apparel, Merchandising, and Design must earn a C- or better in all AESHM and AMD courses applied toward the degree, including transfer credits.
- These plans are suggestions only and may need to be adapted to meet individual needs and commitments.
- Students who have earned a cumulative GPA of 3.50 or higher at the beginning of their final term are eligible to graduate with distinction provided they have completed 60 semester credits of coursework at ISU at the time they graduate, including a minimum of 50 graded credits at ISU.

**For information** on course requirements, sample four-year plan, and program of study, refer to the Iowa State University [Apparel, Merchandising, and Design](#) webpage.

*Updated 2023 based on course listings in the ISU 2023-2024 Catalog and [ISU's Course Equivalency Guide](#)*